

OVERVIEW OF MODULES MASTER ARTS AND CULTURAL MANAGEMENT (M.A.), 60 CP

1 st Semester	2 nd Semester	3 rd Semester
Methods for Analysing Markets & Building Strategies [5 CP]	Culture & Digitality [5 CP]	MASTERS THESIS [15 CP]
Theories of Arts Consumption / Reception / Experience [5 CP]	Qualitative & Quantitative Methods [5 CP]	
Theories of Art Production and Organizations [5 CP]		
Culture & Transformation [5 CP]		
Mandatory Elective Modules You can select 2 mandatory elective modules [max. 1 Goethe-Institut module] [5 CP + 5 CP]		

COMPLEMENTARY STUDIES

The Individual & Interaction (Introduction to the study)
Society & Responsibility [5 CP]